

7 April 2010

Director Dealing

Brady plc (or the “Company”), the leading provider of trading, risk management and settlement solutions to the metals and commodities sectors, is pleased to announce that on 6 April 2010, following recent management presentations, Robert Brady has sold 1,800,000 Ordinary Shares at a price of 69 pence per share to satisfy demand from a new institutional shareholder.

Robert Brady remains a long-term supporter of the Company. Following this transaction Dr Brady has voting interests in 7,258,728 ordinary shares representing 25.6% of the Company’s current issued share capital.

Enquiries:

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About Brady

Brady plc (BRY.L) is a leading global provider of trading and risk management software to the global commodity markets. Brady combines fully integrated and complete solutions supporting the entire commodity trading operation, from capture of financial and physical trading, through risk management, handling of physical operations, back office financials and treasury settlement, for refined, unrefined metals, softs and energy. Brady has more than 20 years of expertise in the commodity markets with over 100 customers worldwide, including some of the largest financial institutions, producers and mining corporations that depend on Brady's software solutions to deliver vital business transactions across their global operations. Brady clients include many of the world’s largest miners, refiners and producers, trading companies, tier one banks and a large number of London Metal Exchange (LME) Category 1 and 2 clearing members. For further information visit: www.bradyplc.com