

16 September 2009

Holding in Company

Brady plc (the "Company") was notified on 15 September 2009 that Sidlog Limited, whose shares are held through HSBC Global Custody Nominees Limited, sold 500,000 ordinary shares in the Company, at the price of 67 pence per share.

Following the sale, Sidlog Limited continues to own 5,114,003 ordinary shares representing 18.16% of the issued ordinary share capital of the Company.

For further information, please contact:

Brady

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