

1 July 2009

New Contract

Brady plc (“Brady” or “the Company”) is pleased to announce that a leading global investment bank and member of London Precious Metals Clearing Limited has signed a contract to use Brady’s technology for precious metals inventory management and connection to the clearing system.

This contract demonstrates Brady’s ability to cross sell further applications to its existing client base. The revenue from the contract is anticipated to be recognised in the second half of this year and beyond.

For further information, please contact:

Brady

Gavin Lavelle, Chief Executive Officer
Tony Ratcliffe, Finance Director

Tel: 01223 479479

Cenkos Securities

Ivonne Cantu / Alex Aylen

Tel: 020 7397 8900