

7 October 2008

Director's Dealing

Brady plc ("the Company") was notified on 6 October 2008 that on that date Patrick Brazel, Non-executive Director, purchased 20,000 Ordinary Shares in the Company at a price of 42 pence per share. Following this transaction, Mr Brazel holds 167,792 Ordinary Shares representing 0.61% of the Company's issued share capital.

For further information, please contact:

Brady plc	+44 (0)1223 479479
Gavin Lavelle, Chief Executive Officer	
Tony Ratcliffe, Finance Director	
Oriel Securities Limited (Nominated Adviser)	+44 (0)20 7710 7600
Andrew Edwards	