

26 September 2008

#### Director's Dealing

Brady plc ("the Company") was notified on 25 September 2008 that on that date Geoffrey Bicknell, Non-executive Director, purchased 5,000 Ordinary Shares in the Company at a price of 45 pence per share and 14,600 Ordinary Shares in the Company at a price of 52 pence per share. Following this transaction, Mr Bicknell holds 19,600 Ordinary Shares representing 0.07% of the Company's issued share capital.

For further information, please contact:

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