

12 March 2009

Directors' Dealings

Brady plc ("the Company") announces that on 11 March 2009 the Company granted to Brian Collins, Product Management Director, options at nil-cost over 50,000 Ordinary Shares of 1p each in the Company. The exercise price of 47 pence per share is the closing middle market price on 11 March 2009, the day of announcement of the Company's preliminary results for the year ended 31 December 2008. The vesting of individual share option tranches is subject to the individual remaining employed with the Company at the relevant vesting dates.

Further details of the share option grants are set out below:

Director	Options granted	Exercise price per Share	Exercise Period
Brian Collins	12,500	47 pence	12 March 2010 to 11 March 2016
	12,500	47 pence	12 March 2011 to 11 March 2016
	12,500	47 pence	12 March 2012 to 11 March 2016
	12,500	47 pence	12 March 2013 to 11 March 2016

The total number of shares under option for Brian Collins following this grant is 150,000.

For further information, please contact:

Brady plc
Gavin Lavelle, Chief Executive Officer
Tony Ratcliffe, Finance Director

+44 (0)1223 479479

Oriel Securities Limited (Nominated Adviser)
Andrew Edwards

+44 (0)20 7710 7600